

What is claimed is:

Sub 7
A7

1
2
3
4
5
6
7
8
9
10
11
12
13
14

1. A method of providing on-line subscription services from a subscription server to a user of a mobile terminal connected to a wireless communication network and a wide area network, comprising the steps of:

(a) transmitting from the mobile terminal to the subscription server of user-specific information relating to at least one of the user's mobile terminal capabilities, the user's preferences of products, and information relating to the user;

(b) receiving by the subscription server of the user-specific information;

(c) sending to the mobile terminal in response to step (b) at predetermined time intervals at least information related to a product when the user is authorized to receive the product based on the user-specific information received from the mobile terminal;

(d) receiving from the mobile terminal a request indicating whether the user wishes to purchase the product; and

(e) transmitting the product in digital form to the mobile terminal when the user indicates a desire to purchase the product.

2. The method of claim 1, subsequent to step (e), further comprising the step of (f) determining whether the mobile terminal is capable of presenting the product, and if so, the

3 product is presented on the mobile terminal, and if not, the product is transferred from the mobile
4 terminal to a player capable of presenting the product.

1 3. The method of claim 2, wherein in step (f), the product is transferred using
2 wireless devices.

1 4. The method of claim 1, wherein the user-specific information comprises
2 financial information concerning how the user pays for the product and the information related to
3 the product comprises a price of the product.

1 5. The method of claim 1, further comprising the step of charging the user the
2 price of the product transmitted to the mobile terminal.

1 6. A system of providing on-line subscription services from a subscription
2 server to a user of a mobile terminal connected to a wireless communication network and a wide
3 area network, comprising:

4 (a) means for transmitting by the mobile terminal to the subscription server user-
5 specific information relating to at least one of the user's mobile terminal capabilities, the user's
6 preferences of products, and information relating to the user;

7 (b) means for receiving by the subscription server the user-specific information;

8 (c) means for determining when the user is authorized to receive a product;

9 (d) means for sending to the mobile terminal at predetermined time intervals, in
10 response to the user-specific information transmitted by the mobile terminal, at least information
11 related to the product when the user is authorized to receive the product based on the user-specific
12 information received from the mobile terminal;

13 (e) means for receiving from the mobile terminal a request indicating whether the
14 user wishes to one of receive the product and not receive the product; and

15 (f) means for transmitting the product in digital form to the mobile terminal when
16 the user indicates a desire to receive the product.

1 7. The apparatus of claim 6, wherein the user-specific information further
2 comprises information relating to how the user is to pay for the product and the information
3 related to the product comprises a price of the product, and further comprising means for
4 charging the user the price of the product when downloaded by the user.

1 8. The apparatus of claim 6, wherein the product includes a book.

1 9. The apparatus of claim 6, wherein the product includes music.

1 10. A method of providing on-line subscription services from a subscription
2 server to a user of a mobile terminal connected to a wireless communication network and a wide
3 area network, comprising in sequence the steps of:

4 (a) transmitting from the mobile terminal to the subscription server of user-specific
5 information relating to at least one of the user's mobile terminal capabilities, the user's
6 preferences of products, and information relating to the user;
7 (b) receiving by the subscription server of the user-specific information;
8 (c) sending to the mobile terminal in response to step (b) at predetermined time
9 intervals at least a portion of a product in digital form and a remaining portion of the product in
10 digital form when the user is authorized to receive the product based on the user-specific
11 information received from the mobile terminal, the remaining portion of the product having a
12 gateway lock for preventing unauthorized access by the user;
13 (d) presenting only the at least a portion of a product to the user;
14 (e) receiving from the mobile terminal a user request indicating whether the user
15 wishes to purchase the product; and
16 (f) transmitting a decoding message to the mobile terminal for unlocking the
17 gateway lock when the user indicates a desire to purchase the product, so that the user may access
18 the at least a portion of the product and the remaining portion of the product.

1 11 The method of claim 10, wherein in step (c) the entire product is
2 transmitted to the mobile terminal.

- 1
 - 2
 - 3
12. The method of claim 10, further comprising the step (g) of transmitting from the mobile terminal to the subscription server a cancellation message when the user indicates a desire not to purchase the product.

Add A8 >

add
B1 >

11/11/2011 11:11:11